

## Message Text

LIMITED OFFICIAL USE

PAGE 01 NEW DE 11116 081259Z  
ACTION NEA-10

INFO OCT-01 ISO-00 SS-15 NSC-05 CIAE-00 DODE-00 INR-07  
NSAE-00 PA-01 USIA-06 PRS-01 SP-02 /048 W  
-----031646 081822Z /45  
R 080927Z AUG 77  
FM AMEMBASSY NEW DELHI  
TO SECSTATE WASHDC 5245

LIMITED OFFICIAL USE NEW DELHI 11116

FOR ACTING ASST. SEC. SOBER FROM AMBASSADOR

E.O. 11652: N/A  
TAGS: SOPN, XF, XD  
SUBJECT: PUBLIC DIPLOMACY

REF: STATE 181439

1. I WELCOME THIS OPPORTUNITY TO EXPRESS MY AGREEMENT WITH THE IMPORTANCE OF EFFECTIVE PUBLIC DIPLOMACY IN OUR EFFORTS TOWARD ACHIEVING OVERALL MISSION OBJECTIVES. I AM ALREADY PERSONALLY INVOLVED (IN THE PROGRAM AND ITS GUIDANCE.

2. TODAY INDIA'S DEMOCRATIC ENVIRONMENT OFFERS FAVORABLE CONDITIONS FOR PUBLIC DIPLOMACY TO FUNCTION IN ADVANCING U.S. INTERESTS IN INDIA, AMONG THE NON-ALIGNED, AND IN THE THIRD WORLD GENERALLY ACROSS A BROAD RANGE OF ISSUES.

3. USIS IS INTEGRATED INTO THE EMBASSY'S OVERALL ACTIVITIES, BOTH IN TERMS OF PLANNING AND OPERATIONS. THE USIS COUNTRY PLAN IS BASED UPON USG AIMS AND INTERESTS IN INDIA AS EXPRESSED IN THE PARM PROCESS, AND USIS COUNTRY PROGRAM OBJECTIVES REFLECT MISSION OBJECTIVES DEVELOPED THROUGH THAT PROCESS. HUMAN RIGHTS, MULTILATERAL NEGOTIATIONS, NORTH-SOUTH ISSUES, ARMS CONTROL, ENERGY ALTERNATIVES, FREE FLOW OF INFORMATION, TRADE, FOOD,  
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POPULATION, AND TECHNOLOGY AMONG OTHERS, WHICH ARE CENTRAL TO INDO-U.S. RELATIONS TODAY, ARE ESPECIALLY WELL SUITED TO PUBLIC DIPLOMACY. INDIVIDUAL USIS PROJECTS ADDRESSING THESE ISSUES ARE DEVELOPED IN COLLABORATION WITH THE EMBASSY PROGRAM COMMITTEE, A BODY WHICH MEETS WEEKLY AND INCLUDES REPRESENTATIVES FROM EACH MISSION ELEMENT ENGAGED IN PROGRAM ACTIVITY.

4. I AM CONFIDENT THAT THE MISSION AS A WHOLE IS ALERT TO THE IMPORTANCE OF PUBLIC DIPLOMACY IN OUR OVERALL EFFORTS AND IS STRIVING TO UTILIZE THIS CHANNEL TO ADVANTAGE IN ACHIEVING MISSION-WIDE OBJECTIVES  
GOHEEN

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01-Jan-1994 12:00:00 am  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** POLICIES, COUNTRY INFORMATION PROGRAMS  
**Control Number:** n/a  
**Copy:** SINGLE  
**Sent Date:** 08-Aug-1977 12:00:00 am  
**Decaption Date:** 01-Jan-1960 12:00:00 am  
**Decaption Note:**  
**Disposition Action:** RELEASED  
**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:** 25 YEAR REVIEW  
**Disposition Date:** 22 May 2009  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1977NEWDE11116  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Expiration:**  
**Film Number:** D770284-1106  
**Format:** TEL  
**From:** NEW DELHI  
**Handling Restrictions:** n/a  
**Image Path:**  
**ISecure:** 1  
**Legacy Key:** link1977/newtext/t19770885/aaaacuii.tel  
**Line Count:** 67  
**Litigation Code IDs:**  
**Litigation Codes:**  
**Litigation History:**  
**Locator:** TEXT ON-LINE, ON MICROFILM  
**Message ID:** f21cdd5f-c288-dd11-92da-001cc4696bcc  
**Office:** ACTION NEA  
**Original Classification:** LIMITED OFFICIAL USE  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 2  
**Previous Channel Indicators:** n/a  
**Previous Classification:** LIMITED OFFICIAL USE  
**Previous Handling Restrictions:** n/a  
**Reference:** 77 STATE 181439  
**Retention:** 0  
**Review Action:** RELEASED, APPROVED  
**Review Content Flags:**  
**Review Date:** 07-Apr-2005 12:00:00 am  
**Review Event:**  
**Review Exemptions:** n/a  
**Review Media Identifier:**  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**SAS ID:** 1675179  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** PUBLIC DIPLOMACY  
**TAGS:** SOPN, XF, XD  
**To:** STATE  
**Type:** TE  
**vdkgvwkey:** odhc://SAS/SAS.dbo.SAS\_Docs/f21cdd5f-c288-dd11-92da-001cc4696bcc  
**Review Markings:**  
Margaret P. Grafeld  
Declassified/Released  
US Department of State  
EO Systematic Review  
22 May 2009  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009